



# Webinar Registration Form

## Assessing Social Media's Impact On Mental Health: How To Intervene & Support Struggling Students

Thursday, May 9 ~ 1:00-2:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

### Overview

---

Technology always precipitates unintended and undesirable consequences. The evidence is mounting that over-involvement with social media interferes with critical thinking and problem-solving skills, including those needed to resolve interpersonal as well as intrapersonal conflict. The implications and consequences of this obsessive behavior for college students are becoming more pronounced as more this issue continues to be researched by a growing number of investigators.

In this applications-oriented webinar, participants will explore the latest research concerning the emerging connection between over involvement with social media and college students' emotional and mental health and how to effectively intervene with affected students in order to help them be more successful in college, after college, and in life in general. The focus will be on evidence-based best practices as they relate to assisting students to manage and overcome the problems associated with this counterproductive behavior.

#### Objectives:

- Understand how today's students are inherently different from their predecessors
- Contemplate the role social media plays in the lives of contemporary college students
- Differentiate emotional states and their emerging connection to social media
- Describe the emerging relationship between over involvement with social media and emotional issues and mental illness
- Assess students' level of involvement with social media, including the advantages and disadvantages associated with various platforms
- Educate students, faculty, staff, and student affairs professionals regarding social media and how over-involvement can precipitate stress, anxiety, depression, and even suicide and violence
- Recognize basic symptomology and warning signs associated with over involvement with social media
- Develop and implement a blueprint for effectively assisting students who are experiencing emotional and mental challenges due to their overindulgence in social media

### Who Should Attend?

---

- Administration
- Enrollment Management
- Faculty
- Human Resources
- Admissions and Recruitment
- Academic Advising and Retention
- Student Services/Affairs
- Career Services
- Student Financial Assistance
- Any educator interested in learning more about social media and college students' emotional and mental health



# Assessing Social Media's Impact On Mental Health: How To Intervene & Support Struggling Students

Thursday, May 9 ~ 1:00-2:30pm (Eastern)

## Speaker(s)



*"Students who are experiencing emotional and mental health issues are less likely to be retained to graduation and they are less likely to be successful in the job market, which is detrimental to both the individual and the institution. Early intervention has been shown to be effective in helping students who are experiencing emotional and mental health issues due to their extensive involvement with social media overcome their challenges and be more successful in all aspects of their lives."*

**Dr. Aaron W. Hughey** is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five

years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 60 refereed publications on a wide range of issues including leadership and student development, counseling, standardized testing, diversity, legal issues, and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training and professional development programs on a variety of topics centered on student success; working with students who have a variety of challenges, including issues with social media, is one of his specialties. This is a topic he has researched and regularly covers in his graduate classes.



**Dr. Monica Galloway** Burke is an Associate Professor in the Department of Counseling and Student Affairs at Western Kentucky University. Prior to her 20 years of experience as a faculty member and practitioner in Student Affairs and Higher Education, she worked in the field of mental health. Her research interests include college student development; professional development; helping and coping skills; and topics related to diversity and societal issues. She has authored numerous peer-reviewed articles in scholarly journals and contributed chapters to various books. She has served on editorial boards of professional journals as a co-editor, associate editor, and reviewer. She has also supervised numerous research theses and dissertations and research projects, some of which led to co-authored published manuscripts with students. Dr. Burke remains actively involved in professional associations and has consistently held leadership roles. In addition,

she is committed to service within the campus and local community. She has been recognized for her commitment to preparing graduate students for a career in student affairs; work to promote the field of student affairs and diversity in higher education; and collaboration with colleagues as well as students by receiving various awards from WKU, professional organizations, and the Bowling Green community.

## Newsletter



# Assessing Social Media's Impact On Mental Health: How To Intervene & Support Struggling Students

Thursday, May 9 ~ 1:00-2:30pm (Eastern)

## Registration Information .....

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

## Payment Method .....

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)    Credit Card    Check    Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
(If you select PO as your payment method, a PO number is required.)

### Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

## Packages & Pricing

### Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)  
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)  
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



# Assessing Social Media's Impact On Mental Health: How To Intervene & Support Struggling Students

Thursday, May 9 ~ 1:00-2:30pm (Eastern)

## Login Directions .....

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

## Site Connections .....

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited price.

## Recording Information .....

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

**Recording Benefits:**

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

## Satisfaction Guaranteed .....

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email [support@ieinfo.org](mailto:support@ieinfo.org) or call 303.955.0415.